

# SPONSORSHIP OPPORTUNITIES

Where Conversations  
Lead to Collaboration

Each sponsorship opportunity is designed to create meaningful visibility, connection, and impact within our community. Recognition and benefits vary by event and sponsorship level and are outlined throughout this guide, allowing you to choose what best fits your goals. Opportunities are limited and offered on a first-come, first-served basis.

Come grow with us.

## Annual Dinner

A signature, themed evening celebrating achievements and setting the vision for the year ahead.

### **Presenting Sponsor – \$2,500**

Logo placement across event marketing and signage, recognition during the program, a branded video played during the event, a vendor table during the networking reception, and inclusion in Chamber marketing efforts.

### **Stage Sponsor – \$1,250 (SOLD)**

Logo placement on stage signage and event materials, recognition during the program, and a vendor table during the reception.

All sponsorships listed below include logo recognition tied to the sponsored element and recognition in event promotions.

### **Décor Sponsor – \$750**

### **Photo Booth Sponsor – \$750**

### **After Party Sponsor – \$750**

### **Buffet Sponsor – \$600**

### **Bar Sponsor – \$600**

## Business Expo

The Chamber's premier business-to-business showcase and networking event.

### **Presenting Sponsor – \$1,750**

Logo placement across Expo marketing and signage, recognition throughout the event, priority vendor booth placement, and inclusion in Chamber marketing efforts.

### **Supporting Sponsor – \$1,000**

Logo recognition throughout the event, vendor booth included, and recognition in event promotions.

### **Lunch Sponsor – \$750**

Signage in the lunch area, logo included in event promotions, and vendor booth included.

### **Postcard Sponsor – \$650**

Logo featured on postcards distributed to attendees, vendor booth included, and recognition in event promotions.

## Business Luncheons

Networking, learning, and connection in unique community spaces.

### Single Luncheon Sponsor – \$500

Logo recognition on event signage and promotions, opportunity to introduce the speaker, branded material placement on tables, and inclusion in Chamber marketing efforts.

### Experience Sponsor – \$300

Logo recognition at a drink or experience station and recognition in event promotions. All sponsorships listed below include on-site visibility during the luncheon.

### Member Spotlight – \$150

A two-minute speaking opportunity during the program.

### Vendor Table – \$75

Dedicated space to showcase your business.

## Inspire Series

A professional storytelling event highlighting women in business. Held twice per year and open to all.

### Presenting Sponsor – \$1,750

Logo recognition across both Inspire events, speaking opportunity at each event, vendor tables at both events, promotional material placement, and inclusion in Chamber marketing efforts.

### Supporting Sponsor – \$1,000

Logo recognition across both events, vendor table at one Inspire event, promotional material placement, and inclusion in Chamber marketing efforts.

### Community Sponsor – \$750

Name recognition across both events.

### Speaker Sponsor – \$500

Logo recognition and vendor table at the sponsored event.

## Golf Scramble

A fun, high-energy event bringing together golfers of all skill levels for networking, competition, and connection.

### Presenting Sponsor – \$2,500

Logo placement across event materials, vendor table at registration, hole sponsorship, and inclusion in Chamber marketing efforts.

### Platinum Sponsor – \$1,250

Logo recognition on event materials and vendor table.

### Contest or Golf Cannon Sponsor – \$600

Branded signage and on-site activation recognition.

All sponsorships listed below include logo recognition and recognition in event promotions.

### Hole Sponsor – \$500

### Beer Cart Sponsor – \$600

### Lunch Sponsor – \$850

### Golf Cart Sponsor – \$250



## Halloween in Brown Park

A family-friendly event welcoming over 5,000 attendees.

### Presenting Sponsor – \$2,000

Logo placement across event marketing and signage, prime vendor booth location, and inclusion in Chamber marketing efforts.

### Bag Sponsor – \$1,250

Logo printed on bags distributed to attendees and recognition in event promotions.

### Hayride Sponsor – \$850

Logo recognition at the attraction and vendor booth nearby.

All sponsorships listed below include logo recognition at the sponsored element and recognition in event promotions.

### Kids Zone Sponsor – \$750

### DJ Sponsor – \$600

### Golf Cart Sponsor – \$500

### Port-O-Potty Sponsor – \$350

### Friend of Halloween – \$300

## Light Up St. Matthews

A festive holiday celebration welcoming the community for an evening of lights, activities, and seasonal fun.

### Presenting Sponsor – \$2,500

Logo placement across event marketing and signage, vendor table, and inclusion in Chamber marketing efforts.

### Santa Photo Sponsor – \$1,750

Logo placement at the Santa photo area and recognition in event promotions.

### Kids Zone, Cookie, or Hot Chocolate Sponsor – \$1,250

Logo recognition is tied directly to the sponsored area and recognition in event promotions.

All sponsorships listed below include logo recognition and recognition in event promotions.

### DJ Sponsor – \$600

### Stage Sponsor – \$850

### Golf Cart Sponsor – \$500

### Port-O-Potty Sponsor – \$300

### Friend of Light Up – \$350



## Member Orientation

### Series Sponsor – \$1,000 (Sold)

Logo recognition at all orientations.

Opportunity to speak briefly at each session.

Promotional item placement.

Recognition in orientation marketing.

## Young Professionals (SYP) Events

Select sponsorship opportunities are available for NextGen Networking and professional development events focused on emerging leaders. Pricing and availability vary.

# Networking & Other Programs

## Good Morning Networking – \$250 per event

Logo recognition on event materials and an opportunity to welcome attendees.

## Q Group

Series Sponsor – \$500 includes logo recognition across the series and on-site recognition at each event.

## Cereal Convos – \$250 per event

Logo recognition and speaking opportunity.

## MEGA Networking Event – \$500 per event or \$1,750 for series

High-visibility sponsorship for large, multi-chamber networking events with recognition on event materials and promotions and inclusion in Chamber marketing efforts.



## Try it Tuesday!

Try It Tuesday is a promotional opportunity that allows The Chamber St. Matthews to spotlight your business through an in-person visit and curated digital content.

Our team will visit your business, learn what makes you unique, and create a professional video and post designed to highlight your story, products, or services to our community.

### How It Works

- Businesses reserve a Try It Tuesday date through the Chamber
- Once payment is received, a visit is scheduled
- The Chamber team visits your business to capture photos and video
- Content is professionally edited and created the same week as the visit
- You review and approve the content prior to posting
- Your feature is published the following Tuesday

To prepare for your feature, businesses provide:

- Bullet points of key highlights or messaging
- A PNG version of their logo

### Promotion Options

#### Full Feature – \$500

Includes a business spotlight shared across:

- Facebook
- Instagram
- LinkedIn
- TikTok
- The Chamber newsletter

#### TikTok Feature – \$150

Includes a TikTok-only business spotlight video shared on the Chamber's TikTok account.

All content is published by the Chamber and your business is tagged for maximum visibility. Availability is limited, and Try It Tuesday spots are offered on a first-come, first-served basis.

## Additional Sponsorship Opportunities

In addition to the events listed above, sponsorship opportunities may be available for Young Professionals events, After Hours networking, MEGA Networking, and seasonal or pop-up programs. Availability and pricing vary. **Looking for something custom? Let's talk.**

**Connect. Collaborate. Grow. Together.**

The Chamber  **Contact Us**  
St. Matthews 502.899.2523

[chamber@thechamberstmatthews.com](mailto:chamber@thechamberstmatthews.com)